



LIFTED LASHES  
& VOLUME



## MAKE-UP RESULT

M A S C A R A  
FATAL BLACKS WP

LASH QUEEN  
M A S C A R A  
FATAL BLACKS WP

- LIFTED LASHES & VOLUME
- INSPIRED BY THE PROFESSIONAL LASH LIFTING TECHNIQUES
- DOUBLE THE EYE-OPENING EFFECT
- VOLUMIZED & ULTRA-SUPPLE LASHES
- SETS THE WIDE-OPEN LOOK
- LIFTED FROM THE ROOT

- Instant volume & lift
- Embraces every lash
- Gliding & smooth application
- WP 12hrs
- Fortify and protect

## ULTRA-GRIP WP FORMULA

- ➊ **INTERNAL CURVE:**  
Lifted from the roots  
Instant volume
- ➋ **LATERAL BRISTLES:**  
Optimizes volume
- ➌ **TIP:**  
Catches & sets short  
lashes

## PYTHON BRUSH

A UNIQUE  
BRUSH/FORMULA DUO

## PYTHON BRUSH

- ➊ Internal curve  
= Lift + Volume
- ➋ Lateral bristles = Volume
- ➌ Tip = Catches short  
lashes



- ➊ Wax™ complex  
= Instant volume & lift
- ➋ Triple polymers system  
= Embraces every lash  
= Smooth application  
= WP 12hrs  
Ceramides +  
Pro-Vitamin B5  
= Fortify & protect

## Apply LASH QUEEN FATAL BLACKS WP from the roots to the tips

### APPLICATION

### APPLICATION

- 1 Lift from the roots the full fringe in the middle with the internal curve



- 2 Optimize volume with the largest bristles



- 3 To open the eyes: catch and fan short lashes in the corners with the tip





## UNPRECEDENTED JEWEL-DESIGN

Design python  
leather-like textured  
packaging

Precious casing with  
metallic scales

A unique technology  
used for the first time  
ever in cosmetics

# LASH QUEEN FATAL BLACKS WP M A S C A R A

## MAKE-UP RESULT

- Lifted lashes & volume
- Eye-opening effect

## TECHNOLOGY

(A brush/formula duo)

- Python Brush  
= Lift + volume + catches short lashes
- Ultra-grip formula  
= Instant volume & lift
- Gliding & smooth application  
WP 12hrs  
Fortify and protect

## JEWEL DESIGN

- Design python leather-like textured packaging